



# THE HAGUE COCKTAIL WEEK

FRIDAY 3 - SUNDAY 12 OCTOBER 2025

including The Hague Bartender of the Year 2025



NO COST FOR VENUES  
TO PARTICIPATE

ENTER  
THE HAGUE  
BARTENDER OF  
THE YEAR 2025  
COMPETITION



THE  
HAGUE  
COCKTAIL  
WEEK

We're back with our

7<sup>TH</sup>  
EDITION

FRIDAY 3 - SUNDAY 12 OCTOBER 2025  
including The Hague Bartender of the Year 2025







# 5 COCKTAILS PER VENUE

## Every menu to include:

- ★ Cocktail #1: headline spirit brand with a drink on every menu
- ★ Cocktail #2: headline spirit brand with a drink on every menu
- ★ Cocktail #3: independent spirit brands with a drink on one menu
- ★ Cocktail #4: independent spirit brands with a drink on one menu
- ★ Cocktail #5: a 0%-0.5% brand with a drink on one menu
- ★ Liqueurs: one or more liqueur brands with a product on every menu
- ★ Softs/mixers: at least one Thomas Henry premium mixer on every menu

**ALL COCKTAILS PRICED**

**€9.50**

AVAILABLE FOR WALK-INS  
DURING YOUR REGULAR  
TRADING HOURS\*



## SMALL PRINT

- ★ There is no cost for venues to participate; the event is made possible through the generous support of our sponsors.
- ★ (\*) Unless you already have a strictly enforced pre-booking policy (ie for dining), your cocktail week menu must be displayed and available for walk-ins during your regular trading hours from Friday 3 - Sunday 12 October 2025.
- ★ You will receive two complimentary bottles of each spirit on your menu and one complimentary tray of mixers.
- ★ Once you have designed your cocktails then email Nick the cocktail name and list of ingredients. We will design and print your menu to our template.
- ★ As always, we can only mention our sponsors on the menus, social media and wider marketing materials. Any other products must be referred to generically.
- ★ If you would like to run an event, then in the first instance please communicate with your allocated sponsor brands before relaying information to Nick and Tom.
- ★ Enter the annual The Hague Bartender of the Year 2025 competition – criteria to be announced soon!

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