



THE HAGUE COCKTAIL WEEK

Friday 2 - Sunday 11 October 2026
including The Hague Bartender of the Year 2026/27



Sponsorship

Join The Hague's cocktail party!

We're back with the 8th edition of The Hague Cocktail Week running citywide from Friday 2 to Sunday 11 October 2026.

Open to all premium bars in the city, to shake things up this year we're asking venues to run with a sponsored menu that includes sustainable bar practices where possible.

The Hague Cocktail Week is free for venues to participate so can only be delivered thanks to the on-going generosity of our spirit brand partners. We invite you to join us and celebrate The Hague's ever-growing cocktail culture.

All sponsor brands can also include product in the competition box for the annual The Hague Bartender of the Year competition.

Sponsorship tiers

- ★ Cocktail #1: headline spirit brand with a drink on every menu: €3,500
- ★ Cocktail #2: spirit brands with a drink on one menu: €225 per venue
- ★ Cocktail #3: spirit brands with a drink on one menu: €225 per venue
- ★ Cocktail #4: OneUnit cocktail (30ml or less of 40% abv) with any of the sponsor spirits: €100 per venue
- ★ Cocktail #5: a 0% brand with a drink on every menu: €1,000
- ★ Softs/mixers: a brand with a product on every menu: €1,500



For more information or to confirm your participation please contact Nick Mosley
+31 6 36 53 03 39 | nick@sharpmediagroup.co.uk